

Sede legale: San Giovanni in Marignano (RN) – Via delle Querce 51 Capitale sociale 26.840.626,00 i.v Codice Fiscale, Numero di Iscrizione al Registro Imprese di Rimini e Partita IVA 01928480407

PROXY FORM (¹)

for the representation at the AEFFE S.p.A. (the "Company") Ordinary Shareholders Meeting that will be on 12th April 2017 in first and only calling, as per notice of meeting published on the Company's website and in the national daily newspaper "Italia Oggi" on 3 March 2017 (and subsequent possible additions pursuant art. 126-bis, D. Lgs. 58/1998 - "TUF").

With reference to the Ordinary Shareholders Meeting called for the 12th April 2017, in first and only calling at of Hotel Palazzo Viviani, Via Roma 38, Montegridolfo (RN) at 9.30.

BY THE PRESENT FORM

I, the	undersigr	ned (n	ame*) (²)				(surname*)
		, born	at *				on*
			. and resic	ent in			in
			,		tax		code*
						identity	document
(kind)			n			(to be enclos	ed in copy),
having tak quality of (econtent o	of the Report	on Agenda It	ems prepared by	the Directors a	and in his/her/its
□ AEFFE S.p.A. shareholder as owner of n.* ordinary shares duly registered in the stocks							
account i	n	among	the following	intermediary			
ABI	CAB	·	·····;				
□ subject	to which the	vote's ri	ghts is besto	wed concern	ning n. *	ordinar	y AEFFE S.p.A.
shares	duly registe	red in	the stocks	account	n	among	the following
intermedia	ary				ABI	CAB	in
his/her/its	quality of*				(⁴);		
🗆 legal re	epresentative	e of * (⁵)					,
whit ı	registered	office	at*			,	tax code*

⁽¹⁾ Each subject entitled to attend to the meeting can may be represented, by written proxy, in accordance with the applicable provisions of law, by signing this form of proxy, to be issued by the person designated and appointed by the party entitled <u>(for the delegation of powers to the Designated by the company pursuant to Art . 135 -undecies , TUF , you must use a different proxy form for this purpose prepared by the company and published on the site www.aeffe.com)</u>

^{(&}lt;sup>2</sup>) Please indicate name and surname of the delegator (as they are indicated in the communication for the participation to the meeting pursuant art. 83-sexies of D. Lgs. 58/1998) or of the legal representative of the delegator legal person.

⁽³⁾ Thick the cross of your interest.

⁽⁴⁾ Please indicate the legal title (pledge, usufruct, etc.) in force of which the right vote is bestowed.

^{(&}lt;sup>5</sup>) Please indicate the name of the legal person (as it is are indicated in the communication for the participation to the meeting pursuant art. 83-sexies of D. Lgs. 58/1998).



Sede legale: San Giovanni in Marignano (RN) – Via delle Querce 51 Capitale sociale 26.840.626,00 i.v Codice Fiscale, Numero di Iscrizione al Registro Imprese di Rimini e Partita IVA 01928480407

,	with	all	necessary	/ powers	deriving	from
	(to be	e enclosed	in copy),	owner of/ subject	ct to which	the vote's
right is bestowed in its quality of *			(6)	concerning n. *		ordinary
shares of AEFFE S.p.A. duly regi	stered in	the stocks	account	n	among the	e following
intermediary			ABI	CAB		;

DESIGNATES

Mrs/Mr. (name *)	, (surname *), born
in*	on* and
resident in	in in
code*	with power (if it is the case) to be in turn substituted by Mrs./Mr.
(name)	(surname), born in
	on and
resident in	, tax
code	to partecipate and to represent her/him/it to in the meeting.
DATE	SIGNATURE

The undersigned furthermore declares that the vote's right (⁷):

□ is exercited by the appointed representative in a discretional way (⁸)

□ is not exercited by the appointed representative in a discretional way but following specific written vote's instructions given by the undersigned delegator.

DATE

SIGNATURE.....

Please remember that, pursuant art. 135-novies TUF, "the representative can, instead of the originalo ne, deliver of transmit a copy, even if on informatic support, of the proxy, granting on its own responsability that (i) the copy of the proxy is complying with the original and (ii) the identity of the delegator. The representative has to conserve the original proxy and to keep tracks of the vote's instructions eventually received for one year starting from the end of the shareholders meeting works".

^{(&}lt;sup>6</sup>) Please delete the not applicable item; in case of subject to which the vote right is bestowed, please indicate the legal title pledge, usufruct, etc.) in force of which the right vote is bestowed.

⁽⁷⁾ Please put a cross on the correct voice.

⁽⁸⁾We remember that , pursuant to art. 118 , paragraph 2, letter . c) of the Consob Regulations. 11971/1999 , as subsequently amended and supplemented, are considered investments for the purposes of the reporting requirements set forth in Art . 120 , TUF , the shares in relation to which " the right to vote shall be delegated , provided that such right may be exercised with discretion in the absence of specific instructions from the delegator".



Sede legale: San Giovanni in Marignano (RN) – Via delle Querce 51 Capitale sociale 26.840.626,00 i.v Codice Fiscale, Numero di Iscrizione al Registro Imprese di Rimini e Partita IVA 01928480407

PRIVACY

The data contained in this declaration will be processed by AEFFE SpA (The "Company") – responsible of their use - to manage the operations of the meeting, in accordance with current laws regarding the protection of personal data.

Such data may be known by employees of the Company specifically authorized to process them for the abovementioned purposes: this data may be disclosed or communicated to specific parties in fulfillment of an obligation by law, regulation or rule Community, or in accordance with instructions issued by authority to do so by law or by the vigilance and control.

You have the right, pursuant to art. 7 of Legislative Decree no. 196/2003, to know - at any time - what are your data known by the Company, their origin and how they are used; also you have the right to ask that the Company update, amend, supplement or delete, block them. In this case, you can contact Aeffe S.p.A. Via delle Querce 51 47842 San Giovanni in Marignano.